

# Internet Resources for Small Businesses

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## SMALL BUSINESS INFORMATION

- The Doing Business Page from the State of California - a resource for finding information on licenses, permits, business codes, taxes and more from the State of California [www.ca.gov](http://www.ca.gov)
- California Trade and Commerce Agency of Small Business - offers forums for sharing experiences and ideas on the topic of small business. [www.commerce.ca.gov/business/small](http://www.commerce.ca.gov/business/small)
- Central California Small Business Development Center (SBDC) - details information about the Center and resources and services it offers. [www.ccsbdc.org](http://www.ccsbdc.org)
- EntreWord - gives sample business plans, resources for purchasing office equipment, market research information, etc. [www.EntreWorld.org](http://www.EntreWorld.org)
- bplans.com - offers a variety of business plans for all different types of small and medium-sized businesses. Has information about presenting plans, and more. [www.bplans.com](http://www.bplans.com)
- Smartbiz.com - a comprehensive source of articles, tips and benchmark information for small businesses [www.smartbiz.com](http://www.smartbiz.com)
- Smallbizhelp.com - links you to other helpful web sites that are listed by topic [www.smallbizhelp.net](http://www.smallbizhelp.net)
- The Yankee Group - choose "small business" in the pop-up menu to access articles and reports about the telecommunication needs of small businesses [www.yankeegroup.com](http://www.yankeegroup.com)
- IDC - type "small business" in the search box and access interesting reports and briefings that relate to small businesses. Complete versions of these documents are available for a fee [www.IDC.com](http://www.IDC.com)

- The Thomas Register of American Manufacturers - a directory of products, services and manufacturers. Access is free, but a form must be completed before using the database. [www.thomasregister.com](http://www.thomasregister.com)
- The American Express Small Business Exchange - Gives tools for starting and expanding a new business. A place to find information, customers and resources. [www.americanexpress.com/smallbusiness](http://www.americanexpress.com/smallbusiness)
- BRINT - presents issues of interest for Business, Technology & Information professionals. Access to many papers, magazine articles, case studies and journals. [www.brint.com](http://www.brint.com)
- Insider Reports for Small Business - a database of free reports and other items that pertain to the topic of small businesses. [www.insiderreports.com/index.html](http://www.insiderreports.com/index.html)
- Microsoft Smallbiz - gives tips on how to start and maintain a small business, with emphasis on the use of technology. Also provides an advice column and more
- The Small Business Advisor - provides links to tax advice, stock quotes, etc. [www.isquare.com](http://www.isquare.com)
- The Small Business Administration - an agency of the Federal government that assists in the interest of small businesses. News on federal grants and loan, and other information. [www.sbaonline.sba.gov](http://www.sbaonline.sba.gov)
- Small Business Information - these links are maintained by the SEC [www.sec.gov/smbus1.htm](http://www.sec.gov/smbus1.htm)
- Small Business Resource Center - free reports, on-line catalog and other resources [www.webcom.com/seaquest/sbrc](http://www.webcom.com/seaquest/sbrc)
- Small Business Solution - information about business development <http://global-reach.com/>
- Yahoo's Small Business Support Page - has numerous links to small business resources [http://dir.yahoo.com/Business\\_and\\_Economy/](http://dir.yahoo.com/Business_and_Economy/)

## GENERAL BUSINESS/INDUSTRY SITES

- The All Business Network - has links to management and human resource sites, career databases, marketing, sales, publications, etc. [www.all-biz.com](http://www.all-biz.com)
- Business Advisor - electronic link to government for business and gives access to federal government services, information and transactions [www.business.gov](http://www.business.gov)
- Dow Jones Business Directory - direct links to over 400 business information sites on the internet and gives reviews of many of the sites [http://www.dowjones.com/corp/index\\_directory.htm](http://www.dowjones.com/corp/index_directory.htm)
- Financial Data Finder - a directory from Ohio State University <http://fisher.osu.edu/fin/osudata.htm>
- 1997 NAICS and 1987 SIC Code Information Page - explains the new North American Industry Classification System and matches the codes to the corresponding SIC code [www.census.gov/epcd/www/naics.html](http://www.census.gov/epcd/www/naics.html)
- IndustryLink - gives information on 21 industry links [www.industrylink.com](http://www.industrylink.com)

## COMPANY INFORMATION

- Annual Report Gallery - a site for annual reports which have been published on the Internet [www.reportgallery.com](http://www.reportgallery.com)
- Companies Online - allows searches for information on over 75,000 public and private companies. [www.companiesonline.com](http://www.companiesonline.com)
- Corporate Information - provides a way to search more than 75,000 profiles of privately-held and publicly-traded domestic and foreign companies [www.companiesonline.com](http://www.companiesonline.com)
- Hoovers Company Profiles - gives thousands of profile reports from companies, tools to build your business and links to over 6,000 corporate Web home pages and much more [www.hoovers.com](http://www.hoovers.com)
- InfoSeek's Company Profiles - gives information on thousands of leading private and public U.S. companies [www.infoseek.com/Facts?pg=company.html](http://www.infoseek.com/Facts?pg=company.html)
- Investor Relations Information Network - shareholder information, annual reports and company links from a World Wide databank <http://www.irin.com>
- List of Lists - lists the top companies, richest people, top technology companies, and much more [www.hoovers.com/company/lists\\_best/0,2561,141,00.html%20](http://www.hoovers.com/company/lists_best/0,2561,141,00.html%20)
- Market Guide - a financial web site where both investors and researches can access investment information, including stock screening tools, industry, detailed company reports, and more [www.marketguide.com](http://www.marketguide.com)
- Public Register's Annual Report Service - get free annual reports for more than 3,500 public companies [www.prars.com](http://www.prars.com)
- Streeteye - a search engine and directory of Internet resources that will be relevant to both investment professionals and investors. Many searchable categories, i.e. brokers, banks, etc. [www.streeteye.com](http://www.streeteye.com)
- Wall Street Research Net - offers free, fee-based and in-depth company information [www.wsrn.com](http://www.wsrn.com)
- Yahoo's Business Page - searchable by company name. Categories include, business news stories, newswires, IPO reports, financial company and industry information and stock quotes [biz.yahoo.com](http://biz.yahoo.com)
- Yahoo's Company Search Page - a search engine for company information searches, and much, much more [http://dir.yahoo.com/Business\\_and\\_Economy/](http://dir.yahoo.com/Business_and_Economy/)
- Free EDGAR - gives free, unlimited access to indexed SEC EDGAR filings, and downloading financial data directly into Excel spreadsheets, and much more [www.freeedgar.com](http://www.freeedgar.com)

## GOVERNMENT SITES

- Census Department - is handy for demographic trends, market research, links to the Bureau of National Affairs and economic information [www.census.gov](http://www.census.gov)
- EDGAR Filings - provides a direct links to the SEC's search page; locate 10Qs, etc. [www.sec.gov/cgi-bin/srch-edgar](http://www.sec.gov/cgi-bin/srch-edgar)
- FedWorld - gives government documents, regulations, files and reports [www.fedworld.gov](http://www.fedworld.gov)

- FFDSTATS - statistics and information links on the U.S. government [www.fedstats.gov/index.html](http://www.fedstats.gov/index.html)
- Industries Information - offers links to web sites and studies and reports that covers key industrial and service clusters <http://www.commerce.gov/>
- Securities and Exchange Commission - provides access to EDGAR database, SEC rules, and other links to Small Business info [www.sec.gov](http://www.sec.gov)
- Thomas: U.S. Congress Legislation on the Web - gives the status of legislation that is pending before Congress [thomas.loc.gov](http://thomas.loc.gov)
- U.S. Census Bureau 1992 Economic Census, Summary of National Statistics [www.census.gov/econ/www/econ\\_cen.html](http://www.census.gov/econ/www/econ_cen.html)
- Government Information Locators - These locators will organize government information on the Web and provide links by category
- Federal Web Locator: [www.infoctr.edu/FWL/](http://www.infoctr.edu/FWL/)
- Yahoo Government locator: [www.yahoo.com/Government](http://www.yahoo.com/Government)
- State Web Locator: [www.infoctr.edu/SWL/](http://www.infoctr.edu/SWL/)

## GENERAL ECONOMIC DATA

- Cendat - gives statistical data from surveys, censuses and press releases from the U.S. Department of Commerce and the Bureau of the Census.
- Economic Bulletin Board - statistics compiled by the government in many areas, including income, interest rates, employment and spending. [www.stat-usa.gov](http://www.stat-usa.gov)
- Federal Reserve Banks - sites vary, but many contain regional economic indicators, etc. [www.cpcug.org/user/invest/frbbsnos.html](http://www.cpcug.org/user/invest/frbbsnos.html)

## U.S. ECONOMIC OVERVIEWS/UPDATES

- The Dismal Scientist - an economic information and analysis web site [www.dismal.com](http://www.dismal.com)
- The Economeister - includes reports on topics concerning the economy [www.economeister.com](http://www.economeister.com)

## WORLDWIDE INTEREST RATES/EXCHANGE RATES

### Interest Rates

- Federal Government Statistics [www.nemw.org/stats.htm](http://www.nemw.org/stats.htm)
- Global Financial Data [www.globalfindata.com/samples.htm](http://www.globalfindata.com/samples.htm)

### Exchange Rates

- Currency Converter - allows currency conversions by date for 164 countries [www.oanda.com/cgi-bin/ncc](http://www.oanda.com/cgi-bin/ncc)
- Exchange Rates [www.x-rates.com](http://www.x-rates.com)
- Global Financial Data <http://www.globalfindata.com>
- Oandams Exchange Rates [www.oanda.com/cgi-bin/ncc](http://www.oanda.com/cgi-bin/ncc)

- Measurements Units Translation - conversions for length, weight, volume, speed, etc. [www.mplik.ru/~sg/transl](http://www.mplik.ru/~sg/transl)

## MARKET RESEARCH SITES

- Gartner Group - focuses on the information technology field and contains highlights of Gartner's research. [www.gartner.com](http://www.gartner.com)
- American Society of Association Executives - Text from business, trade journals and more. <http://www.asaenet.org/main/>
- Find/SVP - data from recent research reports by Find/SVP and other companies [www.findsvp.com](http://www.findsvp.com)
- Dataquest - offers data from reports, charts, outlines and graphs [www.dataquest.com](http://www.dataquest.com)
- Frost & Sullivan - research, synopses and data from reports conducted by this international marketing consulting and training company. <http://www.frost.com/>
- Nielsen - highlights from research from Nielsen Media Research and AC Nielsen companies <http://www.acnielsen.com/>
- Bank of America - provides analysts who cover the debt markets, equity, derivatives and foreign exchange, as well as country and global risks. [corp.bankofamerica.com/research.index.html](http://corp.bankofamerica.com/research.index.html)[www.dataquest.com](http://www.dataquest.com)
- Greenbook: The International Directory of Marketing Research Companies and Services - a cross-referenced database of many focus group facilities and market research companies worldwide <http://www.greenbook.org/>

### Other Sites:

- First Market Research - [www.ccsi.com/firstmarket](http://www.ccsi.com/firstmarket)
- Insight Research - [www.insight-corp.com](http://www.insight-corp.com)
- Electronic Trend Publication - [www.electronictrendpubs.com](http://www.electronictrendpubs.com)
- Vivamus Concepts - [www.vivamus.com](http://www.vivamus.com)
- Quirk's Marketing Research - [www.quirks.com](http://www.quirks.com)

## COMMERCIAL BUSINESS INFORMATION SERVICES

- The Dialog Corporation - links to all the services of the former Knight-Ridder Information [www.dialog.com](http://www.dialog.com)
- Disclosure Global Access - offers timely and reliable data taken from many different sources, including their own proprietary financial databases [www.disclosure.com/dga](http://www.disclosure.com/dga)
- Dow Jones Interactive Publishing - Custom Clips, Publications Library, DowVision, etc. [www.djinteractive.com](http://www.djinteractive.com)
- Dun and Bradstreet - with your D&B account number or credit card, you can access company and industry information [www.dnb.com](http://www.dnb.com)
- FIS Online - access to this Financial Information Services company [www.fisonline.com](http://www.fisonline.com)

- IAC InSite - user-friendly, fixed-price, Market InSite, Newsletter InSite, Computer InSite, Business InSite and Company InSite [www.iac-insite.com](http://www.iac-insite.com)
- Investext - direct from over 500 investment firms, market research organizations, brokerage houses, this site offers 1,000,000 research reports [www.investext.com](http://www.investext.com)
- KnowX - inexpensive access to public record data, i.e. adverse filings, background data, assets, etc. from corporate, state and limited partnership records, etc. [www.knowx.com](http://www.knowx.com)
- Lexis-Nexis - contains more than 13, 500 sources [www.lexis-nexis.com](http://www.lexis-nexis.com)
- OneSource - fixed-price family of business information suites that are Web-based [www.onesource.com](http://www.onesource.com)
- Profound - part of the Dialog Corp, which specializes in full-text, searchable market research [www.profound.com](http://www.profound.com)
- Thomason Intelligence's Intelliscope site - hundreds of thousands of investment research reports on industries, product information, companies and geographic regions [www.intelliscope.com](http://www.intelliscope.com)

## **MAGAZINES/NEWSPAPERS/BUSINESS JOURNAL/BOOKS**

- CEO Express - a site designed for busy executives by a busy executive [www.ceoexpress.com](http://www.ceoexpress.com)
- Newspaper Links - a link to national newspapers [www.newspaperlinks.com](http://www.newspaperlinks.com)
- The Ultimate Collection of Newslinks - more than 5,200 links to news sources [pppp.net/links/new](http://pppp.net/links/new)
- Amazon Books - a virtual bookstore that helps you find books on whatever subjects you are searching for and delivers them to you. [www.amazon.com](http://www.amazon.com)
- The Electronic Newsstand - links to more than 2,000 magazines [www.eneews.com](http://www.eneews.com)

### **Newsire Services:**

- Business Wire - [www.businesswire.com](http://www.businesswire.com)
- Reuters News - [www.reuters.com](http://www.reuters.com)
- PR Newswire - [www.prnewswire.com](http://www.prnewswire.com)

### **Magazines:**

- American City Business Journal - [www.amcity.com](http://www.amcity.com)
- Barron's - [www.barrons.com](http://www.barrons.com)
- Business Strategies - [www.bizstrat.com](http://www.bizstrat.com)
- Business Traveler - [www.biztravel.com](http://www.biztravel.com)
- Business Week - [www.businessweek.com](http://www.businessweek.com)
- Business to Business - [www.business2business.on.ca](http://www.business2business.on.ca)
- Commerce Business Daily - [cos.gdb.org/repos/cbd-intro-html](http://cos.gdb.org/repos/cbd-intro-html)
- Entrepreneur - [www.entrepreneurmag.com](http://www.entrepreneurmag.com)
- Financial Times - [www.usa.ft.com](http://www.usa.ft.com)

- Forbes - [www.forbes.com](http://www.forbes.com)
- Fortune - [www.fortune.com](http://www.fortune.com)
- Inc. - [www.inc.com](http://www.inc.com)
- Kiplinger's - [www.kiplinger.com](http://www.kiplinger.com)
- Money - [www.money.com](http://www.money.com)
- Research Magazine - [www.research.com](http://www.research.com)
- Small Business Journal - [www.tsbj.com](http://www.tsbj.com)
- Smart Money - [www.wsj.com/smart](http://www.wsj.com/smart)
- Upside - [www.upside.com](http://www.upside.com)

## **BUSINESS REFERENCE**

- Google <http://www.google.com/>
- InterTran Translations - translation of web pages between English and 19 other languages. [www.tranexp.com/InterTran.cgi](http://www.tranexp.com/InterTran.cgi)
- Librarians' Resource Center - reference materials, including dictionaries, misc. materials [www.sla.org/chapter/ctor/toolbox/resource/page1a.htm#ready](http://www.sla.org/chapter/ctor/toolbox/resource/page1a.htm#ready)
- PC Webopaedia - search engine and on-line encyclopedia focusing on computer technology [www.webopaedia.com](http://www.webopaedia.com)
- Yahoo Reference Center - links to many reference sources, including encyclopedias, thesauri, quotes, and dictionaries. [www.yahoo.com/reference](http://www.yahoo.com/reference)

## **SEARCH ENGINES**

- Northern Lights - creates automatically-generated "custom folders" of grouped, similar sites of information [www.northernlight.com/power.html](http://www.northernlight.com/power.html)
- Infoseek UltraSeek - allows title searches (click on "title search"). You can also do a site search within a web site. [www.infoseek.com/Home?pg=ultra-home.html](http://www.infoseek.com/Home?pg=ultra-home.html)
- Google - includes a button that connects you with the site that it feels best matches your inquiry [www.google.com](http://www.google.com)
- HotBot - allows title and phrase searches utilizing a pull-down menu [www.hotbot.com](http://www.hotbot.com)
- Yahoo's Advanced Search screen - allows phrase searching by specifying the phrase in quotation marks or selecting the option, "find an exact phrase match." [search.yahoo.com/bin/search/options](http://search.yahoo.com/bin/search/options)
- Excite - one of the largest search engines, accessing more than 54 million pages. (Use quote marks to specify a phrase search) [www.excite.com](http://www.excite.com)
- Webcrawler - allows you to require words to be near each other within a specific range in your search. Use quotes to specify phrases [www.webcrawler.com](http://www.webcrawler.com)

### **Metasearch Engines/Specialized Search Engines:**

- Ask Jeeves - retrieves answers to your questions and related links from its own database as well as some of the more popular search engines [www.askjeeves.com](http://www.askjeeves.com)

- DejaNews and Reference.com - provides information from Internet discussion groups and mailing lists [www.dejanews.com](http://www.dejanews.com)  
[www.reference.com](http://www.reference.com)
- Dogpile - ability to query 23 different search engines at one time  
[www.dogpile.com](http://www.dogpile.com)
- The Internet Sleuth - one-stop search site, allowing access to search 2,000 free databases [www.isleuth.com](http://www.isleuth.com)
- MetaCrawler - searches several search engines and can sort the results for you [www.metacrawler.com](http://www.metacrawler.com)
- Profusion - lets you select the search engines you use and deletes duplicates [www.profusion.com](http://www.profusion.com)
- Worldsearch - a directory that has links to worldwide search engines that will let you find country-specific web sites.  
[www.vvm.com/~john/world.html#h](http://www.vvm.com/~john/world.html#h)
- About.com [www.about.com](http://www.about.com)

**News Search Sites** - specify how far back you wish to see news updates from hours to days to whenever.

- Hotbot's Newsbot: [www.newsbot.com](http://www.newsbot.com)
- News Index: [www.newsindex.com](http://www.newsindex.com)
- TotalNews: [www.totalnews.com](http://www.totalnews.com)

## YELLOW PAGES/PEOPLE/COMPANY DIRECTORIES

- Big Yellow - 16 million businesses with maps and links to the Web  
[www.bigyellow.com](http://www.bigyellow.com)
- Switchboard - searches for people or business, including email addresses  
[www.switchboard.com](http://www.switchboard.com)
- InfoSpace - a directory for companies and people [www.infospace.com](http://www.infospace.com)
- AT&T Tollfree Directory - the company's directory of 1-800 numbers.  
[www.tollfree.dir.att.net](http://www.tollfree.dir.att.net)
- World Pages - includes white and yellow pages for the U.S. and Canada, plus autoguides and email [www.worldpages.com](http://www.worldpages.com)
- 555-1212.com - links the U.S. and global telephone/e-mail/business directories  
[www.555-1212.com](http://www.555-1212.com)
- The Ultimates - a metasearch site for phone directories. You can search at 6 different phone directory sites at the same time. [www.ultimates.com](http://www.ultimates.com)
- Mapquest - assist in planning a trip, planning your move, getting driving directions [www.mapquest.com](http://www.mapquest.com)
- Yearbook of Experts, Authorities and Spokepersons - a searchable database of interview sources, contacts and experts in virtually any topic area.  
[www.yearbooknews.com](http://www.yearbooknews.com)
- Bigbook - a directory of 20 million business, including maps [www.bigbook.com](http://www.bigbook.com)
- Mapblast [www.mapblast.com](http://www.mapblast.com)
- Amazing Map Collection [www.maps.com](http://www.maps.com)